

No need to choose between

Volume, Performance and Simplicity

Multidimensional Tables
Unlimited Variables

Recodification

Multilevel Surveys
Scoring

Simple to use

Intuitive and ergonomic: Converso Tab easily renders elaborate statistical tables. With a simple right click, insert, delete, copy/delete your data. Assistants guide you at each step during the process and allow you to search and replace your variables. A control screen automatically identifies inconsistencies in your tables.
2 days of training is sufficient to master the tool's use.

Flexibility in manipulating data: you are able to create, add, transform, regroup and easily delete any type of variable (continuous, discrete, digital, text).

"As a professional market surveyor, I chose ConversoTab because it is an ergonomic tool, easy to learn, simple to use, user friendly even working with large and complex volumes of data."
Cédric Thyraut - Opened Mind



Powerful Data Processing

Amount of data : Converso Tab manages an unlimited quantity of data; variables, response methods, and respondents.

Complexity and relevance: process all your surveys, from the simplest to the most complex (questionnaires at different levels). Produce in just a few clicks elaborate spreadsheets in different dimensional aspects.

"Thanks to the power of Converso Tab we can generate studies processing thousands and upwards of tens of thousands responses, with hundreds of variables, and quickly produce very complex multidimensional spreadsheets." Alain Potez - Crédit Agricole SA

Improved Productivity

Save Time : Converso Tab rationalizes your analytical work by simply and rapidly generating numerous spreadsheets. Integrated into your workspace, export the results directly into the Microsoft Office suit (Excel, Powerpoint). Thanks to spreadsheet models as well as style libraries (standard and custom), industrialize your production process.

Data sharing : a real collaboration tool, the integrated module *Reader* allows sharing your data and configured reports automatically with your team or clients. Determine the data you want to be shared and give them the possibility to modify spreadsheets and create their own.

"We were looking for a professional solution to integrate into our work space and be capable of producing spreadsheets in bulk. Thanks to Converso Tab: we have significantly improved the productivity within our processing group" Thierry Chalumeau - OpinionWay

Proven performance

Advanced Analysis: Converso Tab offers a complete range of advanced (Chi Square, standard deviation, proportional test, scoring, mean average) and standard (numerical, frequency table, cross tabulation, percentages) statistical calculations.

Security and reliability: thanks to automatic backups and the tool's proven stability, you have complete control over the quality of data and are assured of the validity of the results.

"With Converso Tab, I can process the results from my surveys with confidence: even a non-professional user can review their data with complete security and have complete confidence in the results" Jérôme Jaffré - CECOP

Support and Assistance:

Unlimited Hotline access
Web support 24/7
Tele-assistance
Free Updates

Training

Duration 2 days

Configuration PC :

Windows XP, Vista, 7
Microsoft .Framework 3.5
Office 2000 or higher
RAM 512 Mo (recommended)

References :

OpinionWay, TNS Gallup,
Opened Mind, CECOP, EDF,
Orange, Crédit Agricole SA

Contact-us

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Converso Tab, a Converso module

Functionalities List

The Spread Sheets

- Instantaneous bulk spreadsheet production
- Construction of multilayers in lines, columns and pages
- Cross variable types: simple, multiple, quantity, text or logical
- Logical expression filters
- Statistics including averages, deviation, percentages, standard error
- Proportional tests, chi2 by case
- Possibility for arithmetic operations on individual lines and columns of each spreadsheet
- Creation of cross tables and statistical tests
- Edit pdf, excel, powerpoint, or html tables
- Integrated collaboration tool: possibility to modify and the tables by others

The Variables

- Types of supported variables: exclusive, multiple, quantity, text or logical
- Dimensional Variables: occurrences number unlimited
- Planning test scenarios
- Complex recoding, scoring
- Construction of sub totals
- Answer gathering
- Arithmetical, logical, test operations
- Import complementary external data from external tables
- Visualization of individual variable values by respondent
- Windows functions: insertion/deletion Copy / paste, search/replace variables
- Export variables in different formats (ASCII, SAV)

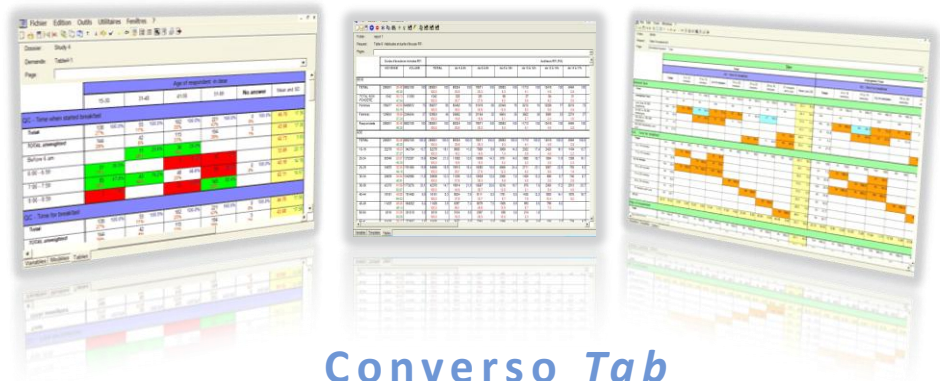
The Data

- Import directly from Converso
- Support for different data formats (Ascii, Cosi, Triple S, MS-Access)
- No limit to the volume of data (variables, response, respondents)
- Support for an unlimited number of statistics
- Fusion of survey data

Views

- Display choice of empty lines or columns
- Choose to sort by lines or columns of the table
- Choice of number of decimal points
- Choice of a specific character for empty cells
- Choice of frames
- Choice of colors, styles, for the results
- Conservation of styles for the external tool output pdf, excel, powerpoint, or html tables
- Formatting theme libraries for tables

Converso Tab is the ideal solution for **simply** and **rapidly identifying** the key information from your research surveys.



Converso Tab

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